

Project Name: The Centenary Project – Sharing our Heritage

Campbeltown Community Business Ltd (CCB) owns the historic Campbeltown Picture House and is responsible for its operation.

The Centenary Project will restore the magnificent, Grade A listed building, to create a modern cinema, with a second screen, spaces for exhibitions and displays, education and community activities and live performances of drama, music and comedy. The restoration and redevelopment project is led by a volunteer board assisted by an award winning design team and an expert team of consultants.

This application for funding would help us deliver arts, heritage, learning, access and environmental outcomes.

The construction phase of The Centenary Project began mid February, following confirmed funding of £3,407,146 with £174,170 for activities. However funding to enable heritage preservation of archives and historical artefacts, creation of education and exhibition areas, installation of engaging displays and marketing activities is still needed.

The benefits and beneficiaries will be extensive. The successful implementation of this project will:

- be a catalyst to the next stage of economic and social regeneration in South Kintyre
- add value to past and planned investments
- be a significant contribution to make the area an attractive place to live, work, invest and visit
- contribute to reversing depopulation, creating the principal cultural and entertainment venue for South Kintyre
- strengthen the tourism offer with increased visitor spend in the local economy both for day and longer stay visitors
- bring back to life with a full and sustainable use an iconic and significant cultural asset
- integrate the Picture House into a wider venue network for the area, encouraging coordinated programming and joint promotion of the area's cultural offering
- enable links with schools and other development opportunities for young people
- ensure full accessibility to all areas and for all activities

An audience of 40,000 is anticipated each year enjoying over 2,000 performances. We will reach out to schools, young people and adults both from the area and those visiting in a positive and creative way widening access to film, film making, heritage, culture, the arts, artistic talent and enabling personal development.

LEADER funding would be used to :

- enable us to include first class facilities for education and community activities
- ensure accessibility for all to the widest possible range of activities
- allow the broadest possible access to benefit from the facilities available
- restore and conserve historical artefacts
- display and interpret these and other aspects of our heritage to inform and entertain locals and visitors alike
- market the facilities and activities.

The total costs of all items related to delivering these aspirations amounts to £80,000. Our request to LEADER would be for 50% of these costs, i.e. £40,000.